

# We are a *purpose driven* company

*Just so you know, before reading  
this deck...*

*...an Amsterdam based platform  
trying to change the world, with  
a secured mission*

Certified



Corporation<sup>®</sup>

Share  
Council 

A fair share  
for everyone



# Mission

## Closing the *capital wealth gap* by making every SME employee owner

### Our vision for 2030 and beyond

A society without the extreme capital divide, through co-ownership with no hurdles, no hassle.

Fixing that  
63% of capital  
is held by just  
10% of the  
population

10%

vs. the other 90%

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10 REDUCED  
INEQUALITIES



SDG 10 (Reduced Inequalities):  
Reducing economic  
inequalities through employee  
co-ownership in SMEs.

We're going to be the *biggest movement* ever, and we're *super serious* about it

# 137.0000.0000

SME employees in Europe representing 80% of EU economy  
*Our goal is to make them owner of the company they work for*

This goal is  
Certified by



This goal is  
assessed by



This goal is  
locked by

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# Why you will succeed

Business owners have *great reasons* to make employees co-owner. It pays out in *commitment* and *stability*



## Economic stability

Co-ownership makes companies resistant to crisis



## Winning war on talent

Equity sharing keeps cash and talent onboard



## A team of heroes

Less employee churn or sick leave, because an epic morale and team spirit 🧑



## No high costs or complexity

Easy setup gives more companies a change

8 DECENT WORK AND ECONOMIC GROWTH



SDG 8 (Decent Work and Economic Growth): Promoting employee co-ownership in SMEs for inclusive economic growth.


Share Council ●

A fair share for everyone

To reach our goal we built

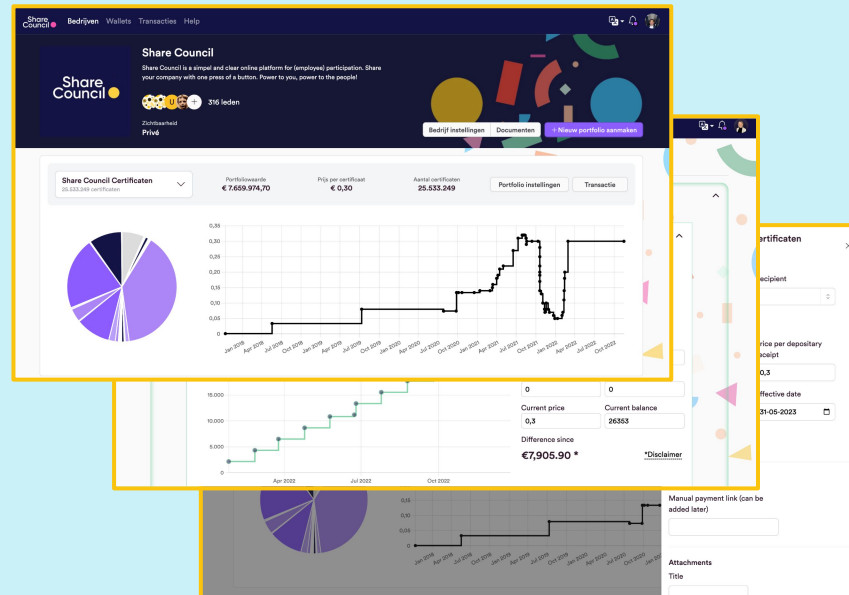
# The number 1. online employee ownership platform for SMEs

€ Managing € 343 million in employee held assets

 One easy digital ownership journey

 No hurdles left on implementation

 Affordable because of scale



SDG 9 (Industry, Innovation, and Infrastructure): Digitizing business infrastructure to foster innovation in SMEs.



A fair share for everyone



# Share Council

Share Council is a simpel and clear online platform for (employee) participation. Share your company with one press of a button. Power to you, power to the people!



316 leden

Zichtbaarheid  
**Privé**

Bedrijf instellingen

Documenten

+ Nieuw portfolio aanmaken

## Share Council Certificaten

25.533.249 certificaten



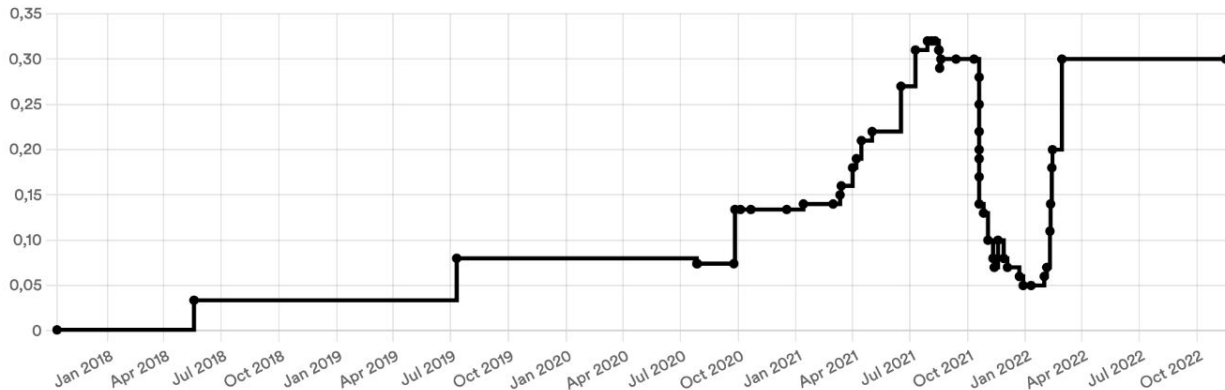
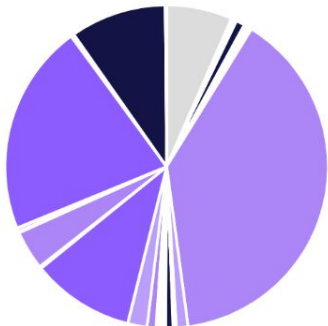
Portfoliowaarde  
**€ 7.659.974,70**

Prijs per certificaat  
**€ 0,30**

Aantal certificaten  
**25.533.249**

Portfolio instellingen

Transactie





## Share Council

Share Council is a simple and clear online platform for (employee) participation. Share your company with one press of a button. Power to you, power to the people!



314 members

Visibility  
Private

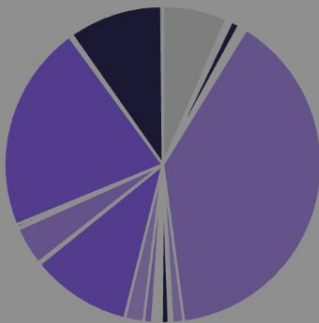
### Share Council Certificaten

25,533,249 depository receipts

Portfolio value  
€7,659,974.70

Price per depository receipt  
€0.30

Amount of depository receipts  
25,533,249



## New Share Council Certificaten transaction

Sender



Share Holding B.V.

Recipient

Amount of depository receipts

1

Price per depository receipt

0,3

Total amount in euros

0,3

Effective date

31-05-2023

Receiver already paid

### Optional fields

Manual payment link (can be added later)

### Attachments

Title

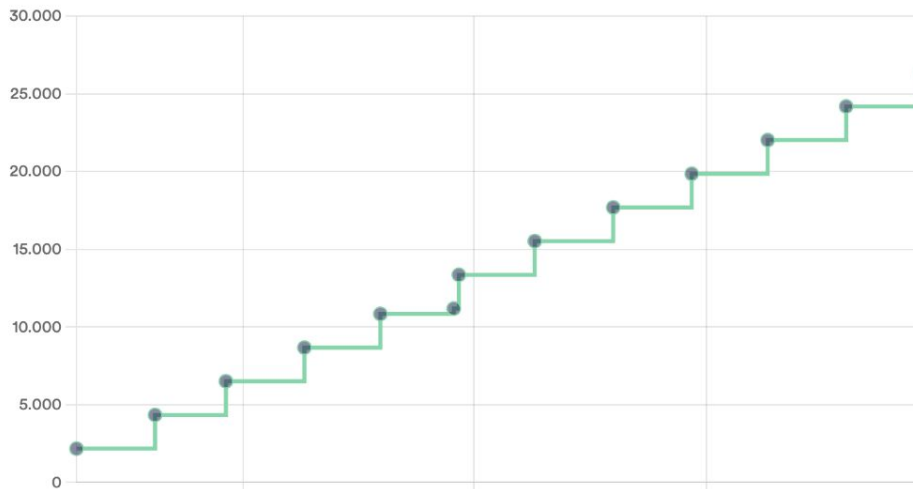
[Wallets](#) [Documents](#)**Ebbi Elferink**

Person

**Share Council Certificaten**

Value: €7,905.90

Balance: 26,353 depository receipts

[+ New transaction](#)**Balance chart** ⓘ**Calculator** ⓘ

Selected date

Price on date

Balance on date

Current price

Current balance

Difference since

**€7,905.90 \***[\\*Disclaimer](#)



# Our Instruments

## True ownership

### **Depository Receipts of Shares**

Receipts of shares given out by a trust foundation (STAK, Stichting Administratie Kantoor), which proves ownership of a share.

### **Economic Ownership Rights of Shares**

Receipts of shares given out by the owner of a share, which proves ownership of the economic rights of that share.

## Not True ownership

### **Options on Depository Receipts of Shares**

A contract giving the option to buy Depository Receipts of Shares on a later date for a set price

### **Stock Appreciation Rights**

A contract giving the right to the capital gain value of one or more shares over a set period of time

## Loans

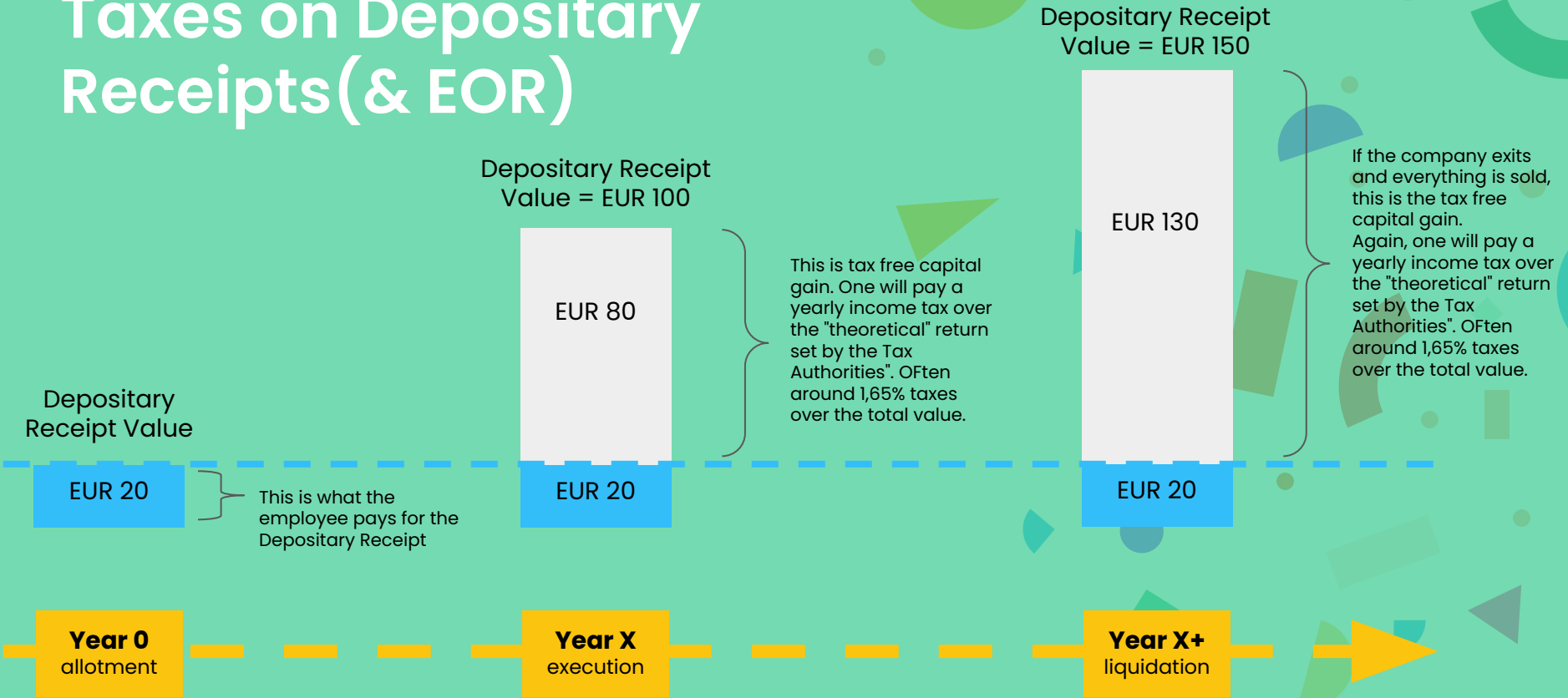
### **Convertible Loan Agreements**

A loan to the company which on a later date can be converted into Depository Receipts of Shares

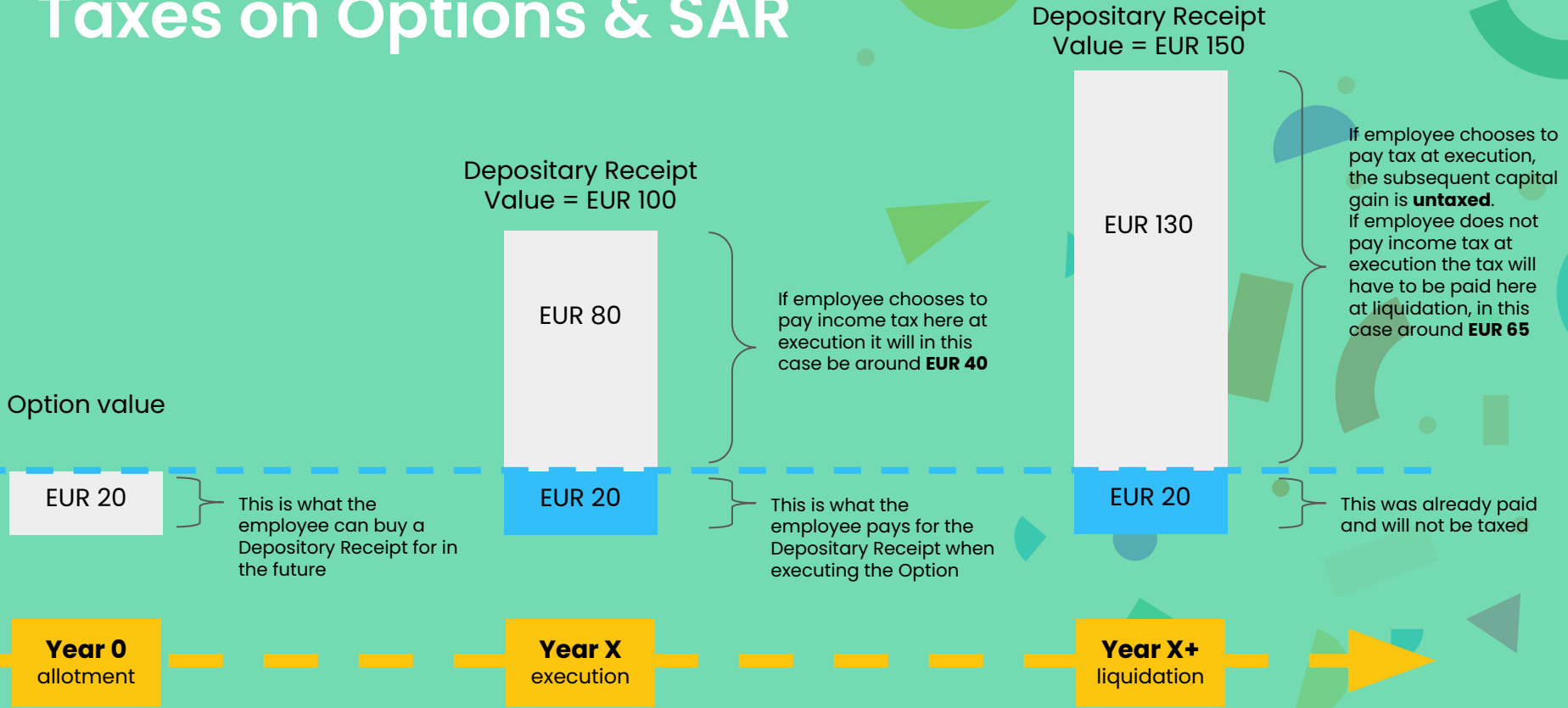
### **(Convertible) Bonds**

A long running loan with a fixed yearly paid out interest and pay back at the end of the term or convert into Depository Receipts of Shares.

# Taxes on Depository Receipts (& EOR)



# Taxes on Options & SAR



# Using our innovative legal structures (EOR)

We are constantly developing new ways of making employees owners, in order to make it attractive and easy. Economic Ownership Rights is one of our own legal products.

intermax 

**ROOKIE  
THE  
MINDS**

**koos** service  
design



AMSTERDAMSE FRISDRANK FABRIEK

Intermax and others are using our **EOR model**. This way they made employees owners **without any notary** interference. They would not have been able to find this at any of the colleague platforms.

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# Making ownership available for 26 mio SME companies

By decreasing the setup and maintenance prices for ownership structures we are making this model available for 26 million SME companies who normally would not be able to afford and realise this.

**ROOKIE  
THE MINDS**

**koos** service  
design



**Sitly**

**solarclarity**  
solar made simple

**Friends  
for  
Brands**

**seepje**

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# Traction



Netherlands biggest  
domain hosting  
provider

Lightyear

The world's first fully  
solar energy driven car



The Netherland's  
biggest retail chocolate  
bar company.

mywheels

Netherlands biggest car  
sharing company

bunq

Netherlands nr. 1  
challenger bank

\* 4.000 participating employees

◆ 100+ companies

▶ Managing € 343 million in assets

↷ #1 Dutch Foundation structuring tool (STAK)

◆ B-Corp certification

■ Advisor to Dutch parliament

# Loved by *media* and *clients*

” At Solar Clarity we are part of the 3.5% of the companies that allow employees to participate in the organization.

We have made our STAK available via TSC's software so that everyone is co-owner but also co-responsible for the company.

– Peter Desmet  
Founder & CEO at Solar Clarity

In the press



QUOTE



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for everyone





# Join us on our mission

Invest in a brighter future for everyone



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